

FORT DODGE®

# Innovator™

REWARDS 2004

HORSE HEALTH PROGRAM



***Keep Your Horses Healthy!  
See Your Veterinarian -  
And Earn Your New Wind Shirt Today!***

# Now, good equine health care is rewarding for both of you!

When you purchase select Fort Dodge Animal Health equine products from your veterinarian along with veterinary services, you'll earn points toward a free outdoor, all-weather Wind Shirt.

*This outdoor, all-weather Wind Shirt, with a windproof and water-resistant microfiber shell, has a mesh lining for breathability and warmth. It has two zippered side-entry pockets and top quality ribbing at the waist and cuffs. A full cut gives you room for movement whatever you are doing.*



**Yours free — when you earn 2,500 points in the Innovator Rewards 2004 Program.**

Program ends Oct. 31, 2004

An equine physical exam is required to qualify.  
At least two additional products must be purchased to qualify.  
Maximum of five Wind Shirts per household.

Equine physical exam ( <i>including a fecal</i> ) (required)	150 points
West Nile-Innovator™ combination vaccine	400 points/dose
West Nile-Innovator vaccine	200 points/dose
Any FLUVAC® Innovator™ vaccine	200 points/dose
<i>Sarcocystis neurona</i> (EPM) vaccine	250 points/dose
QUEST® PLUS Gel	250 points/tube
QUEST® Gel Dewormer and Boticide ( <i>veterinary dose</i> )	200 points/tube
Other Fort Dodge equine vaccines, including:	150 points/dose
• PotomacGuard® EWT	• Equiloid® Innovator
• Pneumabort-K®+1B	• Equivac™ EHV-1/4
• Arvac®	• Pinnacle™ I.N.
• Equine Rotavirus Vaccine	• Triple-E® T Innovator

# USE THIS WORKBOOK TO RECORD YOUR PURCHASES AND SAVE YOUR RECEIPTS.

Equine physical exam                      Number of exams \_\_\_\_\_ X 150 points = \_\_\_\_\_

West Nile-Innovator™ combination vaccine  
\_\_\_\_\_ Number of doses \_\_\_\_\_ X 400 points = \_\_\_\_\_

West Nile-Innovator™ vaccine      Number of doses \_\_\_\_\_ X 200 points = \_\_\_\_\_

Any FLUVAC® Innovator vaccine  
\_\_\_\_\_ Number of doses \_\_\_\_\_ X 200 points = \_\_\_\_\_

*S. neurona* (EPM) vaccine              Number of doses \_\_\_\_\_ X 250 points = \_\_\_\_\_

QUEST® PLUS Gel                      Number of tubes \_\_\_\_\_ X 250 points = \_\_\_\_\_

QUEST® Gel Dewormer and Boticide  
\_\_\_\_\_ Number of tubes \_\_\_\_\_ X 200 points = \_\_\_\_\_

Other Fort Dodge equine vaccines  
\_\_\_\_\_ Number of doses \_\_\_\_\_ X 150 points = \_\_\_\_\_

**TOTAL POINTS = \_\_\_\_\_**

*Please print clearly*

(Minimum of 2,500 points to qualify)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email address \_\_\_\_\_

Name of veterinary clinic \_\_\_\_\_

Address of clinic \_\_\_\_\_

Please indicate **quantity of each size** within appropriate size box.

Up to five total  
Wind Shirts  
per household.

SMALL

MEDIUM

LARGE

X-LARGE

XX-LARGE

Mail this page, along with  
your original veterinary receipts  
dated 1/1/04-10/31/04, to:  
**Mail by November 15, 2004.**

Innovator Rewards 2004  
P.O. Box 8040  
Teall Station  
Syracuse, NY 13217

Offer good only on products and services purchased 1/1/04-10/31/04. Dated and original receipts must accompany coupon. Maximum of five Wind Shirts per household. Offer open to horse owners only; resellers of Fort Dodge Animal Health products are not eligible. Submitted purchases cannot be used with any other Fort Dodge Animal Health promotion. Void where prohibited by state or local laws. Allow 4-6 weeks for delivery.





Visit one of the following product websites...

[www.equinewestnile.com](http://www.equinewestnile.com)

[www.epmvaccine.com](http://www.epmvaccine.com)

[www.questgel.com](http://www.questgel.com)

  
Making a *difference*  
in the *life* of your horse.



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